PURPOSE:
To pioneer the next phase of actionable transformational progress for physical activity, sports and health in the U.S.
SCHEDULE

9:00 am – 10:00 am
SESSION 1: To Optimally Use and Build on the Compelling Science

10:00 am – 11:00 am
SESSION 2: To Design the Next Phase of the Walking Movement

11:00 am – 11:15 am
BREAK

11:15 am – 12:45 pm
SESSION 3: To be Inspired and to Work Through Innovation Groups (Lunch)

12:45 pm – 1:45 pm
SESSION 4: To Score with Sports for American Society: A Strategic Panel Discussion

1:45 pm – 2:00 pm
BREAK

2:00 pm – 3:00 pm
SESSION 5: To Amplify the Role of Industry and Technology for Scale: Compelling Ideas and Proposals

3:00 pm – 3:30 pm
BREAK

3:30 pm – 4:30 pm
SESSION 6: To Realize Historic Progress: A Fireside Chat and Next Steps

To Optimally Use and Build on the Compelling Science
Moderator: Jim Whitehead
Executive Vice President/CEO, American College of Sports Medicine

A Systems Approach to Improving Physical Activity and Health
Dr. Bruce Y. Lee, Executive Director, Global Obesity Prevention Center (GOPC) at Johns Hopkins University

Building Sport for All, Play for Life Communities
Risa Isard, Program Associate, Aspen Institute Sports & Society Program

Putting the New in the New U.S. Physical Activity Guidelines
Dr. Russell Pate, Arnold School of Public Health

Building on the Progress Report from The Lancet Physical Activity Observatory
Dr. Loretta Di Pietro, Professor and Chair, Milken Institute School of Public Health
To Design the Next Phase of the Walking Movement

Moderator: Dr. Timothy Moran
Director of Behavioral and Biological Research, Global Obesity Prevention Center (GOPC) at Johns Hopkins

Measuring the Remarkable: Progress since the Call to Action
Dr. Janet Fulton, Chief, Physical Activity and Health Branch, Centers for Disease Control

Snapshot of Sector Commitments and Advances
Dr. Jack Groppel, Co-Founder, Johnson & Johnson Human Performance Institute

Continuing the Legacy of the Surgeon General's Call to Action
Shavon Arline-Bradley, Director of External Engagement at Office of the United States Surgeon General

A Collective Voice for Walking: The Everybody Walk Collaborative
Kathy Smith, Board President, America Walks

Walking Toward Innovation
Dr. David Sabgir, Founding CEO of Walk with a Doc

Break: 11:00 am to 11:15 am

To Find Inspiration in Group Innovation

11:15 am – 11:30 am: Lunch

11:30 am – 12:00 pm: Keynote Speech

Introduction
Benita Fitzgerald Mosely, CEO, Laureus Sport for Good Foundation USA

Inspiring Inclusion through the Paralympic Movement
Bob Lujano, Laureus Ambassador & Information Specialist, National Center of Health, Physical Activity and Disability

12:00 pm – 12:45 pm: Audience Activation in Designated Sitting Groups with Key Topics and Facilitators
**SESSION 4**

**To Score with Sports for American Society: A Strategic Panel**

Moderator: Dr. Walt Thompson  
President-Elect, American College of Sports Medicine  

- **Health Benefits of Playing Sports and Being Active**  
  Alison E. Field, Professor and Chair of Epidemiology, Brown University School of Public Health

- **Game Planning Sports for Health**  
  Dr. Brian Hainline, NCAA Chief Medical Officer

- **Providing the Athlete's View**  
  Edwin Moses, Laureus Sport for Good Foundation USA  
  Missy Franklin, Laureus Sport for Good Foundation

- **Improving Equity Related to Physical Activity**  
  Colleen Doyle, Director of Nutrition and Physical Activity, American Cancer Society

- **Bringing Health and Equity into Sports**  
  Melicia Whitt-Glover, President & CEO, Gramercy Research Group

**Break: 1:45 pm to 2:00 pm**

**SESSION 5**

**To Amplify the Role of Industry and Technology for Scale: Compelling Ideas and Proposals**

Moderator: Tom Farrey  
Executive Director, Aspen Institute Sports & Society Program  

- **Driving Sports Participation, Don't Quit Your Day Job**  
  Justin Kaufenberg, CEO, SportsEngine

- **Empowering the Movement through Technological Innovation Part II**  
  Woody Scal, Chief Business Officer, Fitbit

- **Engaging and Collaborating with the Power of Industry**  
  Tom Cove, CEO, Sports & Fitness Industry Association

**Break: 3:00 pm to 3:30 pm**

**SESSION 6**

**To Realize Historic Progress: A Fireside Chat and Next Steps Together**

Moderator: Woody Scal  
Chief Business Officer, Fitbit

- **3:30 pm – 4:00 pm: Fireside Chat with U.S. Surgeon General Vivek Murthy**

- **4:00 pm – 4:30 pm: Closing**
On behalf of the Global Obesity Prevention Center (GOPC) at Johns Hopkins, Aspen Institute's Sports & Society Program, American College of Sports Medicine (ACSM) and Laureus Sport for Good Foundation USA, we thank you for joining us in this innovational Summit.

If you would like to find out further information about any of the organizations listed above, please see their media channels below:

**Global Obesity Prevention Center (GOPC) at Johns Hopkins**

globalobesity.org  
facebook.com/globalobesity  
@GlobalObesity

**Aspen Institute’s Sports and Society Program**

Projectplay.us  
facebook.com/AspenInstSports  
@AspenInstSports

**American College of Sports Medicine (ACSM)**

acsm.org  
facebook.com/American-College-of-Sports-Medicine  
@ACSMNews

**Laureus Sport for Good Foundation USA**

laureususa.com  
facebook.com/LaureusUSA  
@Laureus_USA